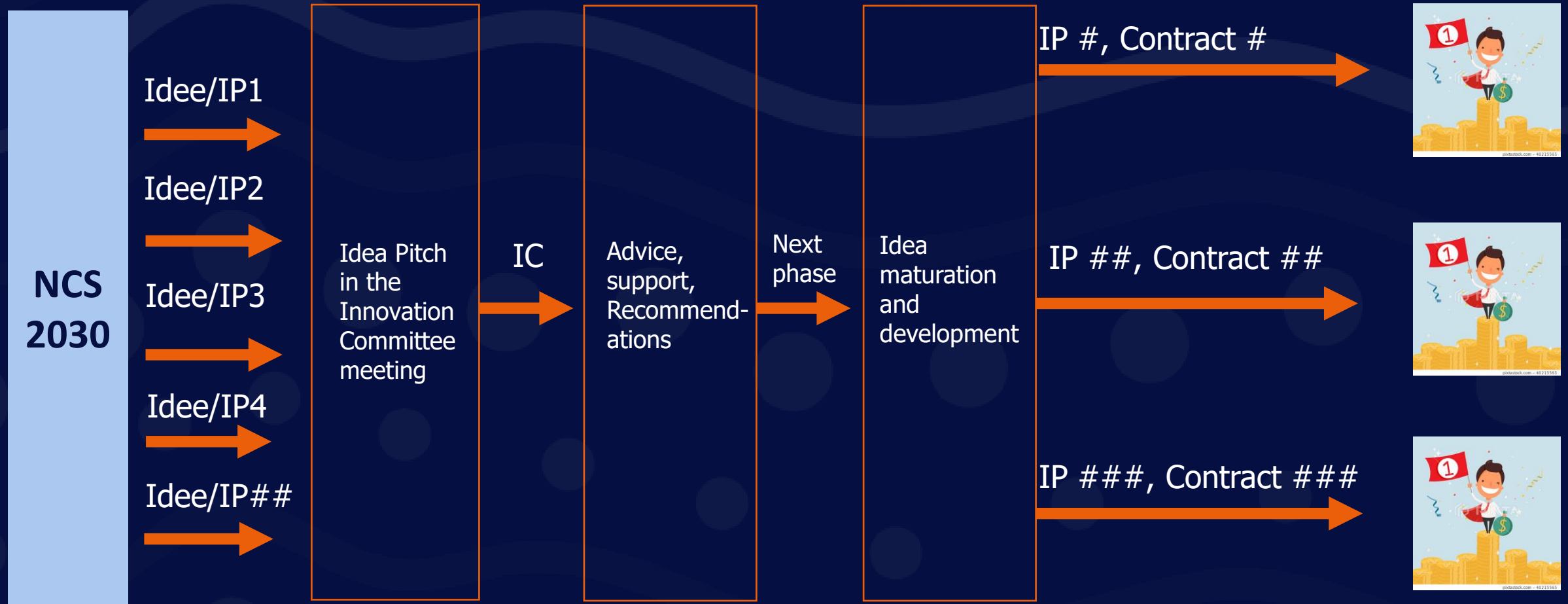


Guidelines for pursuing new ideas generated in NCS2030: Innovation and spin-off projects

- Do you have a new idea based on your NCS 2030 work? Do you need a new spin-off research project to pursue the idea or is it possible to commercialize directly? Why not check the idea potential with the Innovation Committee (IC)?
- As a part of the NCS2030 governance structure the IC have representatives from all the centre participants along with the TTO Valide. The IC is led by the industry and will act as an advisory/consultancy for the Board and for the scientists in questions related to innovation and spin-off activities. The IC will meet twice a year, around 15th of September and 15th of March.
- New Ideas? Please write a half page abstract of your idea and a half page describing the value proposition. Send the one-page document to the IC two weeks before the next IC meeting and prepare yourself for a sales pitch in the IC meeting. (egil.boyepetersen@akerbp.com, christian.dye@ife.no)
- Ideas may also be discussed with IC outside the regular meetings.
- Companies that are supporting the idea (external or internal) may participate in the pitch.
- Please check out the following flow chart of the innovation process.

NCS 2030 Innovation process



Idea selection and process support